

NASSER JONES

“My Mission is to motivate, educate, and inspire individuals and groups of individuals using principles based upon my life’s experience.”

Web: www.nasserjones.com | Email: nasser@nasserjones.com | Direct: 267.536.9796 | Landline:760-690-2154

OBJECTIVE:

To obtain a position working with youth, young adults, and communities where my strong problem solving and leadership development skills can help an organization grow.

SKILLS SUMMARY:

- Excellent public speaking, presentation, and training skills
- Proficient in Information Technology and multimedia integration within business and education
- Highly successful with at-risk populations and male character building
- Excellent at team building and conflict resolution
- Proficient in all Microsoft Office, Apple, and Internet Applications

EDUCATION:

- High School Diploma, Glen Mills Schools; 1995; General Studies; GPA: 3.0
- Business Owner, 2002 - 2011, NKJ Motivational Programs, Omni Leadership Alliance, & NKJ Marketing & Internet Solutions
- Advanced training certifications in multiple curriculum(s) as trainer, small group leader, and human development

EXPERIENCE:

- 2002-Current** **NKJ Motivational Programs – Jenkintown, PA | <http://www.nkjmps.com>**
President, Speaker, Trainer, Consultant, Sales, Program Designer and Program Implementation
- Primary speaker, trainer, workshop presenter, for leadership development programming, staff, and sub contractors
 - Curriculum development, design and implementation
 - Direct sales to schools and school districts
 - Implement cost-savings technologies to improve programming efforts
 - Develop marketing materials: graphic design, print, multimedia, powerpoint, web, and social
 - Develop and implement communications strategies for all television, radio, and print media
 - Lead small group leader and trainer for all staff and program leaders
 - Records management, including email lists, calendars, records and finances
 - Execute all of NKJMPs events and follow-up(s) for Conferences, Summer Camps, Weekend Trainings, Motivational Assemblies, and Adult-related programming
 - Develop code of conduct policies and procedures for sub contractors and staff
 - Develop relationships with like and complimentary organizations for future collaboration
 - Develop and implement full service (week-long) Summer Camp experience for students
 - Create out-of-the-box marketing strategies for lead development

2005-Current

NKJ Marketing & Internet Solutions – Jenkintown, PA | <http://www.nkjinc.com>

Marketing Consultation, Internet Systems Development, Help Desk, and Social Media Development

- Organize systems for marketing materials, printable documents, online file sharing systems, contact database for current, prospective, and desired donors, web content
- Provide direct help desk service solutions
- Consult and develop marketing strategies, plans, and solutions
- Develop printable marketing materials
- Develop and implement social strategies to grow reach of business
- Develop internet-based communication tools
- Develop cost-savings technologies
- Develop, implement, and manage traditional website(s)
- Provide hosting, email, calendar, and web solutions

2006-2010

Omni Leadership Alliance – Jenkintown, PA

Principal/Owner, Speaker, Trainer, Consultant, Sales, Program Designer and Program Implementation

- Primary speaker, trainer, workshop presenter, for leadership development programming, staff, and sub contractors
- Curriculum development, design and implementation
- Direct sales to schools and school districts
- Implement cost-savings technologies to improve programming efforts
- Develop marketing materials: graphic design, print, multimedia, powerpoint, web, and social
- Develop and implement communications strategies for all television, radio, and print media
- Lead small group leader and trainer for all staff and program leaders
- Records management, including email lists, calendars, records and finances
- Execute of all NKJMPs events and follow up for Conferences, Summer Camps, Weekend Trainings, Motivational Assemblies, and Adult-related programming
- Develop code of conduct policies and procedures for sub contractors and staff
- Develop relationships with like and complimentary organizations for future collaboration

PREVIOUS WORK EXPERIENCE:

- 3 years (1999—2002)—Director/Educator, Urban Family Council
- Directed Urban Family **Fatherhood Initiative** including program design, implementation, promotion, and recruitment
- Implemented **“Choosing the Best”** Abstinence and Character program throughout Philadelphia Region (6 Schools) including recruitment, staff development, and mentoring
- (2001-2003) Developed test-taking and bullying programs for Philadelphia School District schools

CERTIFICATIONS:

- Leadership & Resiliency Curriculum Certification - Philadelphia School District
- Google Apps Development Specialist
- Foundations of Fatherhood - National Fatherhood Initiative
- Anthony Robbins’ - Unleash the Power Weekend (Participation and Volunteering)
- Advanced Journalism Certificate (500 Hours) - Glen Mills Schools